

INVITATION TO SPONSOR THE SANEA EVENT

SANEA

WEDNESDAY, 10 APRIL 2019
THURSDAY, 11 APRIL 2019

ENERGY

FOOD

WATER

SUSTAINABILITY NEXUS

TOPIC:
THINKING SUSTAINABILITY:
ENERGY, FOOD, WATER NEXUS FOR SOUTH AFRICA

VENUE:
GLENHOVE EVENTS HUB,
52 GLENHOVE ROAD, MELROSE ESTATE, 2196

THINKING SUSTAINABILITY: ENERGY, FOOD, WATER NEXUS FOR RSA

WEDNESDAY, 10 APRIL 2019 AND THURSDAY 11 APRIL 2019

Energy, food and water are central to sustainable development and contribute directly to human wellbeing, economic development and poverty alleviation; with enormously significant linkages and cross impacts among them. The demand for all 3 are increasing, driven by growing human populations, increased energy needs, adverse weather patterns, urbanisation, economic growth and resource degradation and scarcity among other issues. According to research conducted by the WWF, South Africa as a water scarce country with little arable land and high dependency on water, intensive coal fired power generation technologies is significantly exposed to constraints in these elements.

WHY THIS TOPIC IS IMPORTANT

The key themes of the event which will be the basis to deliberate significant issues and integrated approaches impacting the nexus, look at potential solutions and options for sustainable development and the interdependencies amongst these elements.

Being a sponsor of this event provides opportunities for your brand to gain exposure with the right audience and extend your brand footprint long before the event even starts. You will also gain exposure into the future as it will be displayed on the conference proceedings and the event website which will remain in place for at least a year after the event. Your organisation will also be able to network extensively with key decision makers, other industry specialists in energy and related fields, risk experts, policy and regulatory officials and community and other civil society participants.

HOW YOUR ORGANISATION WILL DERIVE VALUE BY SPONSORING

WHAT ARE THE OPTIONS

SANEA has put together a variety of options for you to choose from depending on how you want to profile your brand. There are three categories of formal sponsorship to choose from as detailed below:

| | GIGAJOULE R195 000 | MEGAJOULE R120 000 | KILOJOULE R60 000 |
|---|-----------------------|-----------------------|----------------------|
| SPONSOR NAME AND LOGO | | | |
| Event adverts | ✓ | | |
| SANEA website, programme, bag, etc. | ✓ | ✓ | ✓ |
| BANNERS | | | |
| Registration | ✓ | | |
| Break area | ✓ | ✓ | ✓ |
| SPONSOR PROVIDED MATERIAL TO DELEGATES | ✓ | Limited | Limited |
| MINI EXHIBIT IN BREAK AREA | ✓ | | |
| LUNCH EVENT | 10 min | 5 min | |
| PANELLIST | 3 | 2 | 1 |
| DELEGATE AT NO COST | 3 | 2 | 1 |

THOUGHT LEADERSHIP PACKAGE BENEFITS

Taking a leadership role at this important event will also position your organisation as a thought leader and a change catalyst, which are important attributes in today's fast changing world. That is why we are also launching our first Thought Leadership Sponsorship Package (R15 000) which in addition to the categories above, will also give you:

- A branded article on the event website where you can have a thought leadership article or video where your organisation's views and achievements can be highlighted. This article will also be included in the conference bag and published on the website.
- You will be invited to host a branded webinar in advance of the conference to pose some thought provoking ideas about the topic.
- At the beginning of each session, a thought leadership question for the session will be posed where you can have the opportunity at one session to get responses from the delegates on a question of your choice which will be consolidated and given to you at the end of the session.
- You will also be invited to attend the press conference at the event.

If you are interested in partnering with SANEA in another way to support this event, please contact us. We would be interested in discussing:



OTHER WAYS OF SPONSORSHIP

- Session sponsorships
- Cocktail or breakfast event sponsorships
- A branded event app
- Branded give away items
- In-kind contributions and
- Any other suggestions you may have

[ONLINE SPONSORSHIP FORM - CLICK HERE](#)

[MORE INFORMATION - CLICK HERE](#)